

## **STATEMENT OF PURPOSE**

My name is XXX, and I am from India. I am 25 years old. I completed my grade 10th in 2010 with a CGPA of 5.6 and completed my 12th in 2012 with 72%.

I gathered five years of experience in international brands of multinational conglomerate company that are involved in commercial and consumer products, engineering services, and aerospace systems, XXXXX and XXXXX, XXXXX and XXXXX and I did my Bachelors in English Hons and I hold a Diploma in Hospitality, travel and Customer Service from XXXXX. I now feel that I need more formal managerial education to grow further in my career. And to realize my dreams to reach a strong position, I do need a formal management educational foundation and hence is the decision to go in for Masters of Business Administration.

Currently, I am working with XXXXX as Ethics and Compliance Specialist, evaluating organizations to make sure that their practices comply with legal regulations and ethical standards. Reviewing financial records, investigate environmental practices, and evaluate contracts to make sure that the company is living up to all its obligations. I have also worked with the Market Vice President, XXXXX as an Executive Assistant. I used to practically do everything like typing workplace documents (including letters and reports), processing incoming and outgoing emails, creating and maintaining computer records, maintaining paper files, performing basic bookkeeping duties, booking meetings, seminars, and conferences along with taking minutes during business meetings, coordinating appointments of executives and managers, and booking flights as well as hotel rooms for immediate boss.

Choosing to pursue an MBA is the stepping stone to a top-notch professional. It is no wonder why this is a prevailing trend among most of the students and even working professionals today. I have 5 years of experience with Top International Brands like XXXXX and XXXXX, and so opting for an MBA program can be helpful for upgrading my knowledge and skills. The subjects and syllabus are tailored to deliver the knowledge, strategies, and experience that is essential in today's world for being successful professionally. There are a bunch of benefits of doing an MBA beyond just professional goals and career.

To establish credibility in this highly competitive market of today, an MBA is essential for any professional who wishes to grow. Professionals can apply the knowledge gained during the course in a variety of sectors and industries. Pursuing an MBA provides a person with versatile experience. MBA graduates are trained to think in real-time business scenarios. Hence, an MBA program will be highly beneficial for me, both as a professional as well as an individual.

An MBA program will equip me with the skills to plan, manage, direct, and control resources. I will have different topics in my course on Managing People and Culture, Financial Management, Applied Marketing, Accounting for Making Decisions, etc which will impart essential knowledge and skills related to marketing, finance, accounting, people management, leadership, creativity, innovation, and more, which I am eager to study.

After completing my MBA, I have the goal of becoming a Manager for a Multinational company, considering I already have five years of experience. I would want to return to India, where, with

my international degree and knowledge, I am targeting organizations like TCS, Reliance Industries, etc. and would like to work in a Managerial Position. I am targeting a package of 12-15 lakhs in comparison to a graduate from India who draws a salary of 5-8 lakhs per annum. I will find a significant position in a good company. The companies in India need qualified professionals with good exposure, and I will undoubtedly fit into the criteria.

The reason I choose \_\_\_\_\_ University is because it offers students a world-class education. The university aims at Teaching, Research, and Student Support. The university has a vibrant and active campus life with a dedicated Campus Life Committee made up of staff and students who work together on-campus services.

I hereby confirm that the facts mentioned above have been true to my knowledge and has been written in the best spirit.

Regards

XXXXX

AdmitKard