

Statement of Purpose

“Knowledge comes by eyes always open and working hands, and there is no knowledge that is not power”. This quote from Ralph Waldo Emerson best describes my beliefs. After more than 12 years in Banking and Finance sector of IT, the power of knowledge seems to call me out persuading me to seek more. I have nurtured a dream of becoming a part of the top-level management team of a firm. This dream has grown with me and I hope the day of realization is not far off.

I am **XXXXX**, an Indian citizen. I graduated in Computer Engineering from the University of **XXXXX**, and then I set out to realize my dream by joining Accenture India Pvt. Ltd. I had taken a break of 1 year, May-2004 to May-2005, to prepare for CAT exam but I decided not to pursue that direction and instead opted for Accenture to gain quality experience. The company trained me on different technologies and put me on a project with the Consumer and Small Banking Division of Bank of America. Within the first year at my job, I was awarded Achiever’s Excellence award for my quality improvement efforts. The company saw potential to handle large projects in me and was given opportunity to work from Atlanta, Georgia, USA as a subject matter expert. The bank was migrating to a new platform since I had end to end knowledge of the current systems. I was not only able to streamline the new process but also proposed enhancements in order to smoothly fit into the existing ecosystem. Thus, I was awarded by Senior Leadership of Bank of America and Accenture for my efforts.

Over time and with introspection, I realized my long-term career vision was to succeed in the financial services sector so decided to work in a financial firm to pursue my long-term goal. I joined **XXXXX** as a Business Analyst in the Wealth Management department. This was the best way for me to understand the various aspects of financial processes at the core of banking.

I feel that I have a constant addiction to challenges. I would divert from what is the norm and be different. I think that is what sets me apart from others. As I had no experience in the Capital Markets domain, I learnt the domain while working on the first project in **XXXXX**. Furthermore, I slowly developed my expertise to excel in the project. As a result of constant endeavour, hard work and zeal, the firm gave me an opportunity to work from Geneva, Switzerland for implementing and developing Portfolio Rebalance. This gave me a great exposure to understand global financial markets landscape and how it operates on a monumental scale.

With the above-mentioned achievements, I still know that there is a lot to learn, which is why I look forward to enrolling at your institution for my master’s degree. **Master of Business** from **XXXXX** is a crucial step towards achieving my career goals. I would gain immensely through participation in challenging industry/consulting assignments and thus widening my understanding to a global level. The other area of importance is leadership development in me. In a people-driven financial services enterprise, the greatest asset is people – their knowledge, enthusiasm, loyalty and cohesion with organizational goals. It would aid in

developing interpersonal skills, sets up outlook for networking extensively with the vast alumni network and learning through seminars from global business leaders.

The **Master of Business** program will extend my real-world finance knowledge. I will get an understanding of contemporary issues concerning the operation of capital markets along with getting an idea of relation between the markets and business, financial institutions and governments. Some of the subjects which I am eagerly looking forward to study are Financial Planning and Strategies, Managerial Finance, Applied Economics, International Finance, Financial Markets and Institutions.

As preparation for my higher studies I have already given the Pearson's Test of English (PTE) in 2018 and scored 80 in first attempt. I have the following sub scores: Listening 88, Reading 74, Speaking 90, Writing 74. After passing the PTE exam, I took time to shortlist colleges/universities in Australia with the course that I was seeking.

My post-masters goal is to grow further in the financial services industry. I thus intend to leverage my expertise in the Banking and Financial services industry and gain employment in a global banking/ financial services corporation. Such an experience will broaden my perspective to face challenges in the global financial services industry and bring in unlimited opportunities to innovate and add value.

My long-term aspiration (over 5 years, post-masters) is to deepen my understanding of functions such as Corporate Banking, Investment banking, Treasuries and Services identify to core competencies in such a diverse industry and head one of these functions in a multi-national financial services corporation.

Studying at XXXXX would be a great opportunity for me because it will not only improve my career, but also change my life for the better. Hence, it will be a great honor if you consider my application.